

Responsible party: Kolb Design Technology GmbH & Co. KG
Website: <https://shop.kolb-technology.com>

Privacy Policy

General information and mandatory information

1. Data Protection at a Glance

General Information

The following information provides an overview of how your personal data is processed when you visit this website. Personal data is any data that can be used to identify you personally.

Data collection on this website

Who is responsible for data collection on this website?

Data processing on this website is carried out by the website operator, who is referred to as the 'controller' under the GDPR. You can find their contact details in the section 'Information on the controller'.

How do we collect your data?

Your data is collected, on the one hand, when you provide it to us. This may include, for example, data that you enter into a contact form. Other data is collected automatically or, with your consent, by our IT systems when you visit the website. This consists primarily of technical data (e.g. internet browser, operating system or time of page view). This data is collected automatically as soon as you access this website.

What do we use your data for?

Some of the data is collected to ensure the website is displayed correctly. Other data may be used to analyse your user behaviour.

What rights do you have regarding your data?

You have the right at any time to obtain, free of charge, information about the origin, recipients and purpose of your stored personal data. You also have the right to request the rectification or erasure of this data. If you have given your consent to data processing, you may withdraw this consent at any time with future effect. You also have the right, under certain circumstances, to request that the processing of your personal data be restricted. Furthermore, you have the right to lodge a complaint with the relevant supervisory authority. You may contact us at any time regarding this matter or any other questions you may have about data protection.

2. General information and mandatory notices

Data protection

The data controller takes the protection of your personal data very seriously. We treat your personal data confidentially and in accordance with statutory data protection regulations and this privacy policy. When you use this website, various types of personal data are collected. Personal data is data that can be used to identify you personally. This privacy policy explains what data we collect and what we use it for. It also explains how and for what purpose this is done. Please note that data transmission over the internet (e.g. when communicating by email) may be subject to security vulnerabilities. It is not possible to guarantee complete protection of data against access by third parties.

Information regarding the data controller:

Kolb Design Technology GmbH & Co. KG
Josef-Wallner-Straße 5a
94469 Deggendorf
Germany
Phone: +49 991 344739-0
E-mail: [info\(at\)kolb-technology.com](mailto:info(at)kolb-technology.com)

The controller is the natural or legal person who, alone or jointly with others, determines the purposes and means of the processing of personal data (e.g. names, email addresses, etc.).

Retention period

Unless a more specific retention period is stated in this privacy policy, we will retain your personal data until the purpose for which it is processed no longer applies. If you make a valid request for erasure or withdraw your consent to data processing, your data will be erased, provided we have no other legally permissible grounds for storing your personal data (e.g. retention periods under tax or commercial law); in the latter case, the data will be erased once these grounds no longer apply.

Data protection officer required by law

We have appointed a data protection officer for our company in accordance with Article 37 et seq. of the GDPR.

Tobias Damasko
aigner business solutions GmbH
Goldener Steig 42
94116 Hutthurm
Germany
Phone: +49 8505 91927-0
E-mail: [tobias.damasko\(at\)aigner-business-solutions.com](mailto:tobias.damasko(at)aigner-business-solutions.com)
Website: www.aigner-business-solutions.com

Note on the transfer of data to non-safe third countries

Our website incorporates, amongst other things, tools from companies based in the USA. When these tools are active, your personal data may be transferred to the US servers of the respective companies. Please note that the USA is not a safe third country within the meaning of EU data protection law. US companies are obliged to disclose personal data to security authorities without you, as the data subject, being able to take legal action against this. It cannot therefore be ruled out that US authorities (e.g. intelligence services) may process, analyse and permanently store your data held on US servers for surveillance purposes. We have no influence over these processing activities.

Redirection to third-party websites

We have included links to third-party websites. If you click on these links, data will be transmitted to the operator of the website. This privacy policy does not govern the collection, disclosure or processing of personal data by third parties. Please check the privacy policy of the relevant data controller.

Declaration of Consent pursuant to Section 25(1) of the TDDDG (Telecommunications, Digital Services and Data Protection Act)

Subject to your consent, we use various tools on our website that process your data. Where we base data processing on your declaration of consent pursuant to Article 6(1)(a) of the GDPR and inform you in our privacy policy about the purpose and functioning of the declaration of consent, your consent also applies within the meaning of Section 25(1) of the TDDDG.

Please refer to the privacy policy for details of which cookies, plug-ins and other data-processing tools are used.

Withdrawal of your consent to data processing

Many data processing operations are only possible with your explicit consent. You may withdraw any consent you have already given at any time. The lawfulness of the data processing carried out up to the point of withdrawal remains unaffected by the withdrawal.

Right to object to data collection in specific cases and to direct marketing (Article 21 of the GDPR)

Where data processing is carried out on the basis of Article 6(1)(e) or (f) of the GDPR, you have the right at any time to object to the processing of your personal data on grounds relating to your particular situation; this also applies to profiling based on these provisions. The specific legal basis on which processing is carried out can be found in this privacy policy. If you object, we will no longer process your personal data in question, unless we can demonstrate compelling legitimate grounds for the processing which override your interests, rights and freedoms, or the processing serves to establish, exercise or defend legal claims (objection under Article 21(1) of the GDPR).

If your personal data is processed for the purposes of direct marketing, you have the right to object at any time to the processing of your personal data for the purposes of such marketing; this also applies to profiling insofar as it is related to such direct marketing. If you object, your personal data will no longer be used for the purposes of direct marketing. (Objection under Article 21(2) of the GDPR).

Right to lodge a complaint with the competent supervisory authority

In the event of infringements of the GDPR, data subjects have the right to lodge a complaint with a supervisory authority, in particular in the Member State of their habitual residence, their place of work or the place where the alleged infringement occurred. This right to lodge a complaint is without prejudice to any other administrative or judicial remedies.

Right to data portability

You have the right to have data which we process automatically on the basis of your consent or in fulfilment of a contract provided to you or to a third party in a commonly used, machine-readable format. If you request the direct transfer of the data to another data controller, this will only take place to the extent that it is technically feasible.

SSL or TLS encryption

This website uses SSL or TLS encryption for security reasons and to protect the transmission of confidential content, such as orders or enquiries that you send to us as the website operator. You can recognise an encrypted connection by the fact that the address bar of your browser changes from 'http://' to 'https://' and by the padlock icon in your browser bar. When SSL or TLS encryption is enabled, the data you transmit to us cannot be read by third parties.

Right of access, erasure and rectification

In accordance with the applicable legal provisions, you have the right at any time to obtain, free of charge, information about your stored personal data, its origin and recipients, and the purpose of the data processing, and, where applicable, the right to have this data rectified or erased. You may contact us at any time regarding this matter or any other questions relating to personal data.

Right to restriction of processing

Sie haben das Recht, die Einschränkung der Verarbeitung Ihrer personenbezogenen Daten zu verlangen. Hierzu können Sie sich jederzeit an uns wenden. Das Recht auf Einschränkung der Verarbeitung besteht in folgenden Fällen:

- If you dispute the accuracy of your personal data held by us, we generally need time to verify this. For the duration of the verification process, you have the right to request that the processing of your personal data be restricted.
- If the processing of your personal data has been or is being carried out unlawfully, you may request the restriction of data processing instead of erasure.
- If we no longer require your personal data, but you require it to exercise, defend or assert legal claims, you have the right to request the restriction of the processing of your personal data instead of erasure.

If you have lodged an objection under Article 21(1) of the GDPR, a balancing of interests between yours and ours must be carried out. Until it has been determined whose interests prevail, you have the right to request the restriction of the processing of your personal data.

If you have restricted the processing of your personal data, such data – apart from its storage – may only be processed with your consent, or for the purpose of establishing, exercising or defending legal claims, or to protect the rights of another natural or legal person, or for reasons of an important public interest of the European Union or a Member State.

3. Data collection on this website

Cookies

Our website uses so-called ‘cookies’. Cookies are small text files and do not cause any damage to your device. They are stored on your device either temporarily for the duration of a session (session cookies) or permanently (permanent cookies). Session cookies are automatically deleted at the end of your visit. Persistent cookies remain stored on your device until you delete them yourself or your web browser deletes them automatically.

In some cases, cookies from third-party companies may also be stored on your device when you visit our site (third-party cookies). These enable us or you to use certain services provided by the third-party company (e.g. cookies for processing payment services).

Cookies serve various purposes. Many cookies are technically necessary, as certain website functions would not work without them (e.g. the shopping basket function or the display of videos). Other cookies are used to analyse user behaviour or to display advertising.

Cookies that are required to carry out the electronic communication process (necessary cookies) or to provide specific functions requested by you (functional cookies, e.g. for the shopping basket function) or to optimise the website (e.g. cookies for measuring website traffic) are stored on the basis of Article 6(1)(f) of the GDPR, unless another legal basis is specified. The website operator has a legitimate interest in storing cookies to ensure the technically fault-free and optimised provision of its services. Where consent to the storage of cookies has been requested, the storage of the relevant cookies takes place exclusively on the basis of this consent (Article 6(1)(a) of the GDPR); consent may be withdrawn at any time.

You can configure your browser so that you are notified when cookies are set and can choose to allow cookies only on a case-by-case basis, to block the acceptance of cookies in specific cases or generally, and to enable the automatic deletion of cookies when you close your browser. If you disable cookies, the functionality of this website may be restricted.

Where cookies are used by third parties or for analytical purposes, we will inform you of this separately within this privacy policy and, where necessary, seek your consent.

Consent with shopware AG – ACRIS

Our website uses the consent technology provided by shopware AG, Ebbinghoff 10, 48624 Schöppingen (hereinafter ‘Acris’), to obtain your consent to the storage of certain cookies on your device or to the use of certain technologies, and to document this in accordance with data protection regulations.

When you visit our website, a connection is established with Acris’s servers to obtain your consents and other declarations regarding the use of cookies. Acris then stores a cookie in your browser so that it can associate the consents you have given – or any withdrawal thereof – with you. The data collected in this way is stored until you request us to delete it, delete the Acris cookie yourself, or the purpose for storing the data no longer applies. Mandatory statutory retention obligations remain unaffected.

Acris is used to obtain the legally required consents for the use of cookies. The legal basis for this is Article 6(1)(c) of the GDPR.

We have entered into a data processing agreement (DPA) for the use of the aforementioned service. This is a contract required under data protection law, which ensures that the service provider processes the personal data of our website visitors only in accordance with our instructions and in compliance with the GDPR.

You can activate your settings at any time in the footer.

Necessary

Name	Provider	Purpose	Runtime
Session-	Kolb	The session cookie stores your shopping details across multiple page views and is therefore essential for your personalised shopping experience.	Session
ts_c	PayPal	Used in connection with the PayPal payment function on the website. The cookie is necessary to enable a secure transaction via PayPal.	Session
__paypal_storage__	PayPal	Functional cookie for PayPal payments	Persistent
acris_cookie_landing_page	shopware AG	Stores the original landing page to control navigation following the cookie consent decision.	Session
acris_cookie_referrer	shopware AG	Stores the referring page to correctly manage navigation and redirects in connection with cookie consent.	Session
acris_cookie_acc	shopware AG	Cookie that records that the cookie banner has been displayed.	30 days
acris_cookie_first_activated	shopware AG	Stores when consent was given for the use of optional cookies.	Session
cookie-preference	shopware AG	Stores which cookies have been consented to, so that this can be taken into account when pages are loaded.	30 Tage
AEC	Google	A security cookie from Google that verifies requests within a browser session and protects users from CSRF (Cross-Site Request Forgery) attacks. Ensures that interactions originate only from the legitimate domain. Necessary for the secure functionality of Google services.	Session
SOCS	Google	Stores the user's cookie consent status for Google services on the current domain.	13 months

Optional

Name	Provider	Purpose	Runtime
google-ads-enabled	Google	Stores the fact that Google Ads has been accepted.	30 days
google-analytics-enabled	Google	Stores the fact that Google Analytics has been accepted.	30 days
timezone	Kolb	Detects and stores the browser's time zone so that this can be taken into account when placing orders.	30 days
wishlist-enabled	Kolb	Stores the fact that the Wishlist function has been activated.	30 days
Notepad	Kolb	Shopware cookie for using the wishlist functionality. Enables a wishlist to be saved.	Session

_Secure-BUCKET	Google	This is used to send the content of this page securely to Google for translation.	secure
_Secure-ENID	Google	The cookie stores the time of the last login and uses this information, together with the Google ID, to prevent misuse of login details and to protect user data from unauthorised access. The cookie may also be used to store your preferred settings and other information, such as your language selection, how many search results should be displayed per page, or whether the Google SafeSearch filter should be enabled.	180 days
_Secure-YEC	YouTube	Stores user settings when a YouTube video embedded on other websites is viewed	Session
ga# [x2]	Google	Collects data on how often a user has visited a website, as well as data relating to the first and last visits. Used by Google Analytics.	2 years
IDE	Google	Used by Google DoubleClick to record and report the user's actions on the website after viewing or clicking on one of the provider's adverts, for the purpose of measuring the effectiveness of an advert and displaying targeted adverts to the user.	400 days
NID	Google	Used by Google Maps to save user preferences and provide personalised content.	180 days
VISITOR_INFO1_LIVE	YouTube	Set by YouTube and used for various purposes, including analytics and advertising.	180 days
YSC	YouTube	This cookie is set by the YouTube video service on pages with embedded YouTube videos to track views.	Session
yt-icons-last-purged	YouTube	Necessary for the implementation and functionality of YouTube video content on the website.	Permanent
ytidb::LAST_RESULT_ENTRY_KEY	YouTube	Used to track users' interaction with embedded content.	Permanent
YtIdbMeta#databases	YouTube	Used to track users' interaction with embedded content.	Permanent
_ga	Google	A unique user ID is assigned to track usage behaviour.	2 years
ga#	Google	It collects data on how often a page is viewed and when the first and last visits took place.	2years
_pk_id	Kolb (Matomo)	The cookie is used to create and store a guest ID.	13 months
_pk_ref	Kolb (Matomo)	This cookie stores information about the referring page from which a visitor arrived at the website.	6 months
_pk_ses	Kolb (Matomo)	This cookie stores session information during the visit.	30 minutes
_pk_cvar	Kolb (Matomo)	This cookie stores user-defined variables in the form of key-value pairs to define additional metadata about the visitor or their actions during a session.	Session
_pk_hsr	Kolb (Matomo)	This cookie temporarily stores session data for the heatmap function so that a heatmap can be generated and displayed at a later stage.	Session

_piwik_ignore	Kolb (Matomo)	This cookie excludes certain visitors and elements from tracking, e.g. as part of the user opt-out.	2 years
_pk_testcookie	Kolb (Matomo)	This cookie checks whether a visitor's browser supports cookies	Session
_fbp	facebook	This cookie is used by Facebook to display personalised adverts to users of websites that integrate Facebook services, based on their user behaviour. It tracks user behaviour across multiple pages.	3 months

Server log files

The website provider automatically collects and stores information in so-called server log files, which your browser automatically transmits to us. These are:

- Browser type and browser version
- Operating system used
- Referrer URL
- Hostname of the accessing computer
- Time of the server request
- IP address

This data is not combined with other data sources.

The collection of this data is based on Article 6(1)(f) of the GDPR. The website operator has a legitimate interest in ensuring the technically error-free display and optimisation of its website – to this end, the server log files must be collected.

Enquiries by email or telephone

If you contact us by email, telephone or fax, your enquiry – including any personal data it contains (name, enquiry) – will be stored and processed by us for the purpose of dealing with your request. We will not pass on this data without your consent.

The processing of this data is based on Article 6(1)(b) of the GDPR, provided that your enquiry relates to the performance of a contract or is necessary for the implementation of pre-contractual measures. In all other cases, the processing is based on our legitimate interest in the effective handling of enquiries addressed to us (Article 6(1)(f) of the GDPR).

The data you send to us via contact enquiries will remain with us until you request its deletion or the purpose for which it is stored no longer applies (e.g. once your enquiry has been dealt with). Mandatory legal provisions – in particular statutory retention periods – remain unaffected.

Plugins and tools

Matomo

This website uses the open-source web analytics service Matomo.

Matomo enables us to collect and analyse data on how visitors use our website. This allows us, amongst other things, to find out when specific pages were viewed and which region the visitors are from. We also collect various log files (e.g. IP address, referrer, browsers and operating systems used) and can measure whether our website visitors carry out certain actions (e.g. clicks, purchases, etc.).

The use of this analytics tool is based on Article 6(1)(f) of the GDPR. The website operator has a legitimate interest in analysing user behaviour in order to optimise both its website and its advertising. Where consent has been sought, processing takes place exclusively on the basis of Article 6(1)(a) of the GDPR and Section 25(1) of the TTDSG, insofar as the consent covers the storage of cookies or access to information on the user's device (e.g. device fingerprinting) within the meaning of the TTDSG. Consent may be withdrawn at any time.

IP anonymisation

We use IP anonymisation when analysing data with Matomo. This involves truncating your IP address before analysis, so that it can no longer be uniquely linked to you.

Cookie-free analysis

We have configured Matomo so that it does not store any cookies in your browser.

Hosting

We host Matomo exclusively on our own servers, meaning that all analytics data remains with us and is not passed on to third parties.

Google Analytics

This website uses features of the web analytics service Google Analytics. The provider is Google Ireland Limited ("Google"), Gordon House, Barrow Street, Dublin 4, Ireland.

Google Analytics enables the website operator to analyse the behaviour of website visitors. In doing so, the website operator receives various usage data, such as page views, time spent on the site, operating systems used and the user's location. Where applicable, Google may aggregate this data into a profile assigned to the respective user or their device.

Google Analytics uses technologies that enable the user to be recognised for the purpose of analysing user behaviour (e.g. cookies or device fingerprinting). The information collected by Google regarding the use of this website is generally transmitted to a Google server in the USA and stored there.

The use of this analytics tool is based on your consent in accordance with Article 6(1)(a) of the GDPR. You may withdraw your consent at any time.

IP anonymisation

We have enabled the IP anonymisation feature on this website. This means that Google will truncate your IP address within Member States of the European Union or in other signatory states to the Agreement on the European Economic Area before it is transmitted to the USA. Only in exceptional cases will the full IP address be transmitted to a Google server in the USA and truncated there. On behalf of the operator of this website, Google will use this information to evaluate your use of the website, to compile reports on website activity and to provide the website operator with other services relating to website and internet usage. The IP address transmitted by your browser as part of Google Analytics will not be merged with other data held by Google.

Browser Plugin

You can prevent Google from collecting and processing your data by downloading and installing the browser plug-in available via the following link: <https://tools.google.com/dlpage/gaoptout?hl=de>.

Further information on how Google Analytics handles user data can be found in Google's privacy policy: <https://support.google.com/analytics/answer/6004245?hl=de>.

Meta-Pixel (formerly Facebook Pixel)

This website uses Facebook/Meta's visitor action pixels to measure conversions. The provider of this service is Meta Platforms Ireland Limited, 4 Grand Canal Square, Dublin 2, Ireland. However, according to Facebook, the data collected is also transferred to the USA and other third countries.

This allows the behaviour of website visitors to be tracked after they have been redirected to the provider's website by clicking on a Facebook advert. This enables the effectiveness of Facebook adverts to be analysed for statistical and market research purposes, and future advertising campaigns to be optimised.

The data collected is anonymous to us as the operators of this website; we cannot draw any conclusions about the identity of users. However, the data is stored and processed by Facebook, meaning that a link to the relevant user profile is possible and Facebook may use the data for its own advertising purposes, in accordance with Facebook's Data Use Policy (<https://de-de.facebook.com/about/privacy/>). This enables Facebook to display advertisements on Facebook pages as well as outside of Facebook. As the website operator, we have no influence over this use of the data.

Use of this service is based on your consent in accordance with Article 6(1)(a) of the GDPR and Section 25(1) of the TTDSG. You may withdraw your consent at any time.

Where personal data is collected on our website using the tool described here and forwarded to Facebook, we and Meta Platforms Ireland Limited, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland, are jointly responsible for this data processing (Article 26 of the GDPR). This joint responsibility is limited exclusively to the collection of the data and its transfer to Facebook. Any processing carried out by Facebook following the transfer is not part of this joint responsibility. The obligations incumbent upon us jointly have been set out in a joint processing agreement. The text of the agreement can be found at: https://www.facebook.com/legal/controller_addendum. Under this agreement, we are responsible for providing data protection information when using the Facebook tool and for ensuring that the tool is implemented on our website in a manner that complies with data protection law. Facebook is responsible for the data security of Facebook products. You may exercise your data subject rights (e.g. requests for information) regarding the data processed by Facebook directly with Facebook. If you exercise your data subject rights with us, we are obliged to forward these to Facebook.

The transfer of data to the USA is based on the EU Commission's Standard Contractual Clauses. Further details can be found here: https://www.facebook.com/legal/EU_data_transfer_addendum and <https://de-de.facebook.com/help/566994660333381>.

You can find further information on the protection of your privacy in Facebook's privacy policy: <https://de-de.facebook.com/about/privacy/>.

You can also disable the 'Custom Audiences' remarketing feature in the ad settings section at: https://www.facebook.com/ads/preferences/?entry_product=ad_settings_screen. To do this, you must be logged in to Facebook.

If you do not have a Facebook account, you can opt out of Facebook's behaviour-based advertising on the European Interactive Digital Advertising Alliance website: <http://www.youronlinechoices.com/de/praeferenzmanagement/>.

The company is certified under the 'EU-US Data Privacy Framework' (DPF). The DPF is an agreement between the European Union and the USA designed to ensure compliance with European data protection standards when data is processed in the USA. Every company certified under the DPF undertakes to comply with these data protection standards. Further information on this is available from the provider via the following link: <https://www.dataprivacyframework.gov/s/participant-search/participant-detail?contact=true&id=a2zt0000000GnywAAC&status=Active>

YouTube

This website embeds videos from YouTube. The website is operated by Google Ireland Limited ("Google"), Gordon House, Barrow Street, Dublin 4, Ireland.

When you visit one of our web pages on which YouTube is embedded, a connection is established with YouTube's servers. In doing so, the YouTube server is informed which of our pages you have visited.

Furthermore, YouTube may store various cookies on your device or use comparable technologies for recognition purposes (e.g. device fingerprinting). In this way, YouTube can obtain information about visitors to this website. This information is used, amongst other things, to collect video statistics, improve user-friendliness and prevent fraud.

If you are logged into your YouTube account, you allow YouTube to link your browsing behaviour directly to your personal profile. You can prevent this by logging out of your YouTube account.

The use of YouTube is in the interests of presenting our online services in an appealing manner. Processing takes place exclusively on the basis of Article 6(1)(a) of the GDPR. You may withdraw your consent at any time.

Further information on the handling of user data can be found in YouTube's privacy policy at: <https://policies.google.com/privacy?hl=de>.

4. Data collection when using the online shop

User account

To make it easier to use our online shop, we offer the option of creating a user account. To do so, you must provide the following mandatory information:

- E-mail address
- Password
- Billing and delivery address details

The following details are not mandatory. If provided, they may be used for the purposes of your user account

- Title
- Company name, VAT number
- Contact details (telephone, fax, mobile, home telephone, date of birth)
- Information from the comments field

Following registration, we process your data to simplify the ordering process and to provide you with information regarding current and past orders. Furthermore, our customer account offers you the option to create and manage wishlists and shortlists. We also process the data stored in your user account to offer you discounts and special promotions based on your order and interest history. To register a user account, you must enter a username (email address) and a password.

It is also possible to place an order in our online shop via guest access without creating a user account.

The legal basis for processing your data in connection with your user account is your voluntary consent within the meaning of Article 6(1)(a) of the GDPR.

Processing of customer and contract data

Data processing for the performance of the contract

In order to establish and fulfil contractual relationships, we collect, process and use personal customer and contract data in accordance with Article 6(1)(b) of the GDPR

This includes all data provided during the ordering process (including, amongst other things, billing and delivery addresses, contact details, email address, title, and company details), information regarding the chosen payment and delivery methods, as well as the details of your order itself. Please note that not all data requested during the ordering process is mandatory. Should you provide the non-mandatory data, we will process it as part of the ordering process.

We only use personal data, in the form of usage data, which is processed when you use the online shop, to the extent necessary to provide the service. Processing takes place on the basis of Article 6(1)(b) of the GDPR.

Data processing for marketing purposes

Provided you give us your consent within the meaning of Article 6(1)(a) of the GDPR, we will process your data for the purposes of marketing communications.

Data processing on the basis of our legitimate interest

In some cases, we process your personal data on the basis of our legitimate interest within the meaning of Article 6(1)(f) of the GDPR. Data processing under Article 6(1)(f) of the GDPR is only permitted if your rights and freedoms do not override our legitimate interests in processing the data.

Examples of this form of data processing include:

- Disclosure of data to external solicitors, tax advisers and auditors
- Data processing for internal planning and controlling purposes

Data processing to fulfil legal obligations

Furthermore, in some cases we are obliged to process your data in accordance with legal requirements. This applies in particular to the retention of your data in accordance with commercial and tax law retention obligations.

Data transfer upon conclusion of a contract

Data transfer upon conclusion of a contract for online shops, retailers and goods dispatch

If you order goods via our online shop, we will pass on your personal data to the transport company responsible for delivery and to the payment service provider responsible for processing the payment. Only the data required by the respective service provider to fulfil its mandate will be passed on. Processing takes place on the basis of Article 6(1)(b) of the GDPR.

Credit check

When you make a purchase on account or use any other payment method where we advance the payment, we may carry out a credit check (scoring). To do this, we will pass on the details you have provided (e.g. name, address, age or bank details) to a credit reference agency. This data is used to assess the likelihood of non-payment. If there is an increased risk of non-payment, we may refuse the payment method in question.

Credit checks are carried out for the purpose of fulfilling the contract on the basis of Article 6(1)(b) of the GDPR and on the basis of our legitimate interest in preventing non-payment (Article 6(1)(f) of the GDPR).

Payment services

We integrate third-party payment services into our website. When you make a purchase from us, your payment details (e.g. name, payment amount, bank account details, credit card number) will be processed by the payment service provider for the purpose of processing the payment. The contractual and data protection provisions of the respective providers apply to these transactions. The use of payment service providers is for the purpose of contract fulfilment, based on Article 6(1)(b) of the GDPR, as well as in our legitimate interest in ensuring a payment process that is as smooth, convenient and secure as possible (Article 6(1)(f) of the GDPR).

We offer the following payment services when using our online shop:

PayPal

The provider of this payment service is PayPal (Europe) S.à.r.l. et Cie, S.C.A., 22-24 Boulevard Royal, L-2449 Luxembourg (hereinafter "PayPal").

Data transfers to the USA are based on the EU Commission's Standard Contractual Clauses. Further details can be found here: <https://www.paypal.com/de/webapps/mpp/ua/pocpsa-full>.

For details on data processing by PayPal, please refer to their privacy policy: <https://www.paypal.com/de/webapps/mpp/ua/privacy-full>.

Mastercard

The provider of this payment service is Mastercard Europe SA, Chaussée de Tervuren 198A, B-1410 Waterloo, Belgium (hereinafter "Mastercard").

Mastercard may transfer data to its parent company in the USA. The transfer of data to the USA is based on Mastercard's Binding Corporate Rules. Further details can be found here: <https://www.mastercard.de/de-de/datenschutz.html> and <https://www.mastercard.us/content/dam/mccom/global/documents/mastercard-bcrs.pdf>.

VISA

The provider of this payment service is Visa Europe Services Inc., London Branch, 1 Sheldon Square, London W2 6TT, United Kingdom (hereinafter "VISA").

VISA may transfer data to its parent company in the USA. The data transfer to the USA is based on the EU Commission's Standard Contractual Clauses. Details can be found here: <https://www.visa.de/nutzungsbedingungen/visa-globale-datenschutzmittleilung/mitteilung-zuzustandigkeitsfragen-fur-den-ewr.html>.

For further information on data processing by VISA, please refer to VISA's privacy policy:

<https://www.visa.de/nutzungsbedingungen/visa-privacy-center.html>.

Data processors

We use service providers to carry out various tasks relating to the operation of the online shop, the processing of orders and the management of customer relationships; these service providers process your personal data on our behalf. These service providers are bound by a data processing agreement within the meaning of Article 28(3) of the GDPR to process data strictly in accordance with our instructions and to maintain confidentiality.

Social media privacy information

We use business accounts on Facebook, Instagram and LinkedIn. When you visit our pages on these social media platforms, you have the option, amongst other things, to react to our posts, comment on them and send us private messages. Your visit to our profile triggers a variety of data processing operations relating to your personal data. We inform you of the rights you have vis-à-vis us with regard to the processing of your personal data. You are not obliged to provide us with your personal data. However, this may be necessary for certain features of our social media profiles. We process your data for the purposes of customer-focused corporate presentation, effective market-oriented public image, and interaction with users of our social media presence. The legal basis for data processing is Article 6(1)(f) of the GDPR and is necessary to safeguard our legitimate interests. Your interests or fundamental freedoms and rights are not to be regarded as overriding in this context, as you have voluntarily opted for this form of interaction and communication.

If you use our social media profiles to contact us, the data you provide will be processed by us solely for the purpose of contacting you. The legal basis for data collection is therefore Article 6(1)(a) of the GDPR (your consent to communication via social media), Article 6(1)(b) of the GDPR (for the purpose of entering into or performing a contract), Section 26 of the Federal Data Protection Act (BDSG) for the purposes of the employment relationship, and Article 6(1)(f) of the GDPR, which covers our legitimate interest in effective public relations work.

Data transfer to a third country

The social media platforms are based in the USA. This means that all your data is transferred to an insecure third country, where the level of data protection is often not comparable to that in the European Union. This data transfer takes place through your voluntary use of the platforms in accordance with Article 6(1)(a) and Article 49(1)(a) of the GDPR.

We would like to draw your attention to the fact that the platform operators use web tracking and profiling systems which create comprehensive profiles of the users of these platforms. However, we have no control over these systems. When you visit our social media pages, your personal data is collected, used and stored not only by us but also by the social media operators. This occurs even if you do not have a profile on the relevant social network yourself. For details regarding the collection and storage of your personal data, as well as the nature, scope and purpose of its use by the social media platforms, please refer to their privacy policies:

- Facebook.com <https://de-de.facebook.com/privacy/explanation>
- Instagram.com <https://help.instagram.com/519522125107875>
- LinkedIn.com <https://www.linkedin.com/legal/privacy-policy>

Secure communication

Furthermore, communication via the internet can never be fully secured. We therefore ask that you do not send us any particularly sensitive data or personal information, especially not job applications via our social media channels. You can also contact us at any time with your enquiry via our other communication channels, as listed in the legal notice.

Status of the Privacy Policy

Ongoing developments mean that we occasionally need to update our privacy principles. We reserve the right to make such changes at any time.

(Status: April 2026)