

Verantwortlicher: Kolb Design Technology GmbH & Co. KG  
Website: <https://shop.kolb-technology.com>

## Privacy Policy

### General information and mandatory information

#### I. Data protection

The controller takes the protection of your personal data very seriously. We treat your personal data confidentially and in accordance with the statutory data protection regulations and this privacy policy.

When you use this website, various personal data is collected. Personal data is data that can be used to identify you personally. This privacy policy explains what data we collect and what we use it for. It also explains how and for what purpose this is done. We would like to point out that data transmission over the Internet (e.g. when communicating by email) may be subject to security vulnerabilities. Complete protection of data against access by third parties is not possible.

#### II. Note on the person responsible

Kolb Design Technology GmbH & Co KG Josef-Wallner-Straße 5a  
94469 Deggendorf  
Phone: +49 (0) 991 344739-0  
E-mail: [shop@kolb-technology.com](mailto:shop@kolb-technology.com) Website: [www.shop.kolb-technology.com](http://www.shop.kolb-technology.com)

The controller is the natural or legal person who alone or jointly with others determines the purposes and means of the processing of personal data (e.g. names, e-mail addresses, etc.).

#### III. Definitions pursuant to art. 4 of the General Data Protection Regulation (GDPR)

##### 1. Personal data

Personal data means any information relating to an identified or identifiable natural person (hereinafter referred to as "data subject"). An identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person.

##### 2. Data subject

A data subject is an identified or identifiable natural person whose personal data is processed by the controller.

##### 3. Processing

Processing means any operation or set of operations which is performed on personal data or on sets of personal data, whether or not by automated means, such as collection, recording, organization, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction.

##### 4. Restriction of processing

Restriction of processing is the marking of stored personal data with the aim of restricting its future processing.

##### 5. Profiling

Profiling means any form of automated processing of personal data consisting of the use of personal data to evaluate certain personal aspects relating to a natural person, in particular to analyze or predict aspects concerning that natural person's performance at work, economic situation, health, personal preferences, interests, reliability, behavior, location or movements.

##### 6. Pseudonymization

Pseudonymization is the processing of personal data in such a manner that the personal data can no longer be attributed to a specific data subject without the use of additional information, provided that such additional information is kept separately and is subject to technical and organizational measures to ensure that the personal data are not attributed to an identified or identifiable natural person.

## 7. Controller

The controller is the natural or legal person, public authority, agency or other body which, alone or jointly with others, determines the purposes and means of the processing of personal data. Where the purposes and means of such processing are determined by Union or Member State law, the controller or the specific criteria for its nomination may be provided for by Union or Member State law. Page 2 of 10 Status: May 2019

## 8. Processor

A processor is a natural or legal person, public authority, agency or other body which processes personal data on behalf of the controller.

## 9. Recipient

Recipient is a natural or legal person, public authority, agency or another body, to which the personal data are disclosed, whether a third party or not. However, public authorities which may receive personal data in the framework of a particular inquiry in accordance with Union or Member State law shall not be regarded as recipients.

## 10. Third party

Third party means a natural or legal person, public authority, agency or body other than the data subject, controller, processor and persons who, under the direct authority of the controller or processor, are authorized to process personal data.

## 11. Consent

Consent of the data subject is any freely given, specific, informed and unambiguous indication of the data subject's wishes by which he or she, by a statement or by a clear affirmative action, signifies agreement to the processing of personal data relating to him or her.

## IV. General information on data processing

### 1. Scope of the processing of personal data

We only process our users' personal data to the extent necessary to provide a functional website and our content and services. The processing of our users' personal data only takes place regularly with the user's consent. An exception applies in cases where prior consent cannot be obtained for factual reasons and the processing of the data is permitted by law.

### 2. Legal basis for the processing of personal data

Insofar as we obtain the consent of the data subject for the processing of personal data, art. 6 (1) (a) EU General Data Protection Regulation (GDPR) serves as the legal basis. When processing personal data that is necessary for the performance of a contract to which the data subject is a party, art. 6 (1) (b) GDPR serves as the legal basis. This also applies to processing operations that are necessary to carry out pre-contractual measures. Insofar as the processing of personal data is necessary to fulfill a legal obligation to which our company is subject, art. 6 (1) (c) GDPR serves as the legal basis. In the event that vital interests of the data subject or another natural person require the processing of personal data, art. 6 (1) (d) GDPR serves as the legal basis. If the processing is necessary to safeguard a legitimate interest of our company or a third party and if the interests, fundamental rights and freedoms of the data subject do not outweigh the first-mentioned interest, art. 6 (1) (f) GDPR serves as the legal basis for the processing.

### 3. Storage duration

Unless a more specific storage period has been specified in this privacy policy, your personal data will remain with us until the purpose for data processing no longer applies. If you assert a justified request for deletion or revoke your consent to data processing, your data will be deleted unless we have other legally permissible reasons for storing your personal data (e.g. retention periods under tax or commercial law); in the latter case, the deletion will take place after these reasons no longer apply.

### 4. Data protection officer required by law

We have appointed a data protection officer for our company in accordance with art. 37 et seq. GDPR has been appointed.  
Tobias Damasko  
aigner business solutions GmbH Goldener Steig 42  
94116 Hutthurm

Phone: +49 8505 91927-0

E-mail: tobias.damasko(at)aigner-business-solutions.com Website: www.aigner-business-solutions.com

## 5. Note on data transfer to the USA

Among other things, tools from companies based in the USA are integrated on our website. If these tools are active, your personal data may be transferred to the US servers of the respective companies. We would like to point out that the USA is not a safe third country within the meaning of EU data protection law. US companies are obliged to disclose personal data to security authorities without you as the data subject being able to take legal action against this. It can therefore not be ruled out that US authorities (e.g. secret services) may process, evaluate and permanently store your data on US servers for surveillance purposes. We have no influence on these processing activities.

## 6. Forwarding to third-party websites

We have included links to the websites of third parties. If you click on these links, data will be transmitted to the operator of the website. This privacy policy does not regulate the collection, transfer or handling of personal data by third parties. Please check the privacy policy of the responsible party.

## 7. Declaration of consent according to §25 (1) the New German Telecommunications-Telemedia Data Protection Act (TTDSG)

Depending on your consent, we use various tools on our website that process your data. If we base data processing on your declaration of consent in accordance with art. 6 (1) (a) GDPR and inform you in our privacy policy about the purpose and mode of action of the declaration of consent, your consent also applies within the meaning of §25 (1) TTDSG.

Please refer to the privacy policy to find out which cookies, plug-ins and other data processing tools are used.

## 8. SSL or TLS encryption

This site uses SSL or TLS encryption for security reasons and to protect the transmission of confidential content, such as orders or inquiries that you send to us as the site operator. You can recognize an encrypted connection by the fact that the address line of the browser changes from "http://" to "https://" and by the lock symbol in your browser line. If SSL or TLS encryption is activated, the data you transmit to us cannot be read by third parties.

## 9. Data collection on this website

### Cookies

Our Internet pages use so-called "cookies". Cookies are small text files and do not cause any damage to your end device. They are stored on your device either temporarily for the duration of a session (session cookies) or permanently (permanent cookies). Session cookies are automatically deleted at the end of your visit. Permanent cookies remain stored on your end device until you delete them yourself or they are automatically deleted by your web browser.

In some cases, cookies from third-party companies may also be stored on your device when you visit our website (third-party cookies). These enable us or you to use certain services of the third-party company.

Cookies have various functions. All of the cookies we use are technically necessary, as certain website functions would not work without them, unless stated otherwise.

Cookies that are required to carry out the electronic communication process (necessary cookies) or to provide certain functions that you have requested are stored on the basis of art. 6 (1) (f) GDPR, unless another legal basis is specified. The website operator has a legitimate interest in the storage of cookies for the technically error-free and optimized provision of its services.

You can set your browser so that you are informed about the setting of cookies and only allow cookies in individual cases, exclude the acceptance of cookies for certain cases or in general and activate the automatic deletion of cookies when closing the browser. If cookies are deactivated, the functionality of this website may be restricted.

If cookies are used by third-party companies or for analysis purposes, we will inform you about this separately in this privacy policy and, if necessary, request your consent.

## Necessary

Name	Provider	Purpose	Runtime
Cookie preference	Person responsible	Saves the user's consent status in order to ensure that it is stored when loading cookies as far as possible to take the status into account, when loading content.	1 month
timezone	Person responsible	Determines which time zone the user is in is located.	1 month
Session-	Person responsible	Identifies the current session, the user and their Shopping cart.	Session
CSRF token	Person responsible	The CSRF token cookie contributes to your security. It strengthens the protection for forms against unwanted hacking attacks.	Session
Cache	Person responsible	The cookie is used to store the cache for different scenarios and Differentiate between page users.	3 months
CAPTCHA integration	Responsible persons	Serves the recognition of real bots.	Session

## Other

Name	Provider	Purpose	Runtime
Wishlist-enabled	Person responsible	Enables the save a wish list	Session
Youtube video	Person responsible	This is a "comfort cookie", which the integration and viewing of embedded YouTube videos facilitated	1 month
_gid	Google	Registered a unique ID that is used to generate statistical data about generate statistical data on how the visitor uses the website.	1 day
_ga	Google	Registered a unique ID that is used to generate statistical data about generate statistical data on how the visitor uses the website	2 years
_gat	Google	Used by Google Analytics to the limit the request rate	1 day
_fbp	Facebook	Will by Facebook to display a range of advertising products, for example, real-time bids from third-party advertisers.	3 months
datr	Facebook	Provision of Fraud Prevention	2 years
sb	Facebook	Saving of browser information	2 years
1P_JAR	Google	Used to display advertisements or operate retargeting via Google Ads.	1 month
NID	Google	Used to display advertisements or operate retargeting via Google Ads. Saves User preferences	6 months
OGPC	Google	Used for the use of Google Ads	End of session
Origin information	Responsible persons	The cookie stores the originating page and the first page visited by the user for a further use	1 month
CONSENT	Google	Saves consent status in connection With Google Ads	20 years

## Server log files

The provider of the pages automatically collects and stores information in so-called server log files, which your browser automatically transmits to us. These are

- Information about the browser type and version used
- The user's operating system
- The user's internet service provider
- The IP address of the user
- Date and time of access
- Websites from which the user's system accesses our website

- Websites that are accessed by the user's system via our website
- Referrer URL
- Host name of the accessing computer This data is not merged with other data sources.

This data is collected on the basis of art. 6 (1) (f) GDPR. The website operator has a legitimate interest in the technically error-free presentation and optimization of its website - the server log files must be recorded for this purpose.

### **Request by e-mail or telephone**

If you contact us by e-mail, telephone or fax, we will store and process your inquiry, including all personal data (name, inquiry), for the purpose of processing your request. We will not pass on this data without your consent.

This data is processed on the basis of art. 6 (1) (b) GDPR if your request is related to the performance of a contract or is necessary for the implementation of pre-contractual measures. In all other cases, the processing is based on our legitimate interest in the effective processing of the inquiries addressed to us (art. 6 (1) (f) GDPR).

The data you send to us via contact requests will remain with us until you ask us to delete it or the purpose for data storage no longer applies (e.g. after your request has been processed). Mandatory statutory provisions - in particular statutory retention periods - remain unaffected.

### **Contact form**

If you send us inquiries via the contact form, the contact details you provide and the content of your inquiry will be stored by us for processing. We will not pass on this data without your consent.

This data is processed on the basis of art. 6 (1) (b) GDPR if your request is necessary for the performance of a contract or for the implementation of pre-contractual measures. In all other cases, the processing is based on our legitimate interest in the effective processing of the inquiries addressed to us (art. 6 (1) (f) GDPR).

The data you provide will remain with us until the purpose for storing the data no longer applies or you ask us to delete it. Statutory provisions, in particular retention obligations, remain unaffected.

## **Plugins and tools**

### **Matomo**

This website uses the open source web analysis service Matomo.

With the help of Matomo, we are able to collect and analyze data about the use of our website by website visitors. This enables us to find out, among other things, when which pages were accessed and from which region. We also record various log files (e.g. IP address, referrer, browser and operating system used) and can measure whether our website visitors perform certain actions (e.g. clicks, purchases, etc.).

This analysis tool is used on the basis of art. 6 (1) (f) GDPR. The website operator has a legitimate interest in the analysis of user behavior in order to optimize both its website and its advertising. If a corresponding consent has been requested, the processing is carried out exclusively on the basis of art. 6 (1) (a) GDPR and § 25 (1) TTDSG, insofar as the consent includes the storage of cookies or access to information in the user's terminal device (e.g. device fingerprinting) within the meaning of the TTDSG. Consent can be revoked at any time.

### **IP anonymization**

We use IP anonymization for the analysis with Matomo. Your IP address is shortened before the analysis so that it can no longer be clearly assigned to you.

### **Cookieless analysis**

We have configured Matomo so that Matomo does not store any cookies in your browser.

### **Hosting**

We host Matomo exclusively on our own servers so that all analysis data remains with us and is not passed on.

### **Google Analytics**

This website uses functions of the web analysis service Google Analytics. The provider is Google Ireland Limited ("Google"), Gordon House, Barrow Street, Dublin 4, Ireland.

Google Analytics enables the website operator to analyze the behavior of website visitors. In doing so, the website operator receives various usage data, such as page views, length of visit, operating systems used and origin of the user. This data may be summarized by Google in a profile that is assigned to the respective user or their end device.

Google Analytics uses technologies that enable the recognition of the user for the purpose of analyzing user behavior (e.g. cookies or device fingerprinting). The information collected by Google about the use of this website is generally transmitted to a Google server in the USA and stored there.

The use of this analysis tool is based on your consent in accordance with art. 6 (1) (a) GDPR. You can withdraw your consent at any time.

#### **IP anonymization**

We have activated the IP anonymization function on this website. As a result, your IP address will be shortened by Google within member states of the European Union or in other contracting states of the Agreement on the European Economic

#### **Area before being transmitted to the USA.**

Only in exceptional cases will the full IP address be transmitted to a Google server in the USA and shortened there. Google will use this information on behalf of the operator of this website for the purpose of evaluating your use of the website, compiling reports on website activity and providing other services relating to website activity and internet usage to the website operator. The IP address transmitted by your browser as part of Google Analytics will not be merged with other Google data.

#### **Browser plugin**

You can prevent the collection and processing of your data by Google by downloading and installing the browser plug-in available at the following link: <https://tools.google.com/dlpage/gaoptout?hl=de>.

You can find more information on how Google Analytics handles user data in Google's privacy policy: <https://support.google.com/analytics/answer/6004245?hl=de>.

#### **Meta Pixel (formerly Facebook Pixel)**

This website uses the Facebook/Meta visitor action pixel to measure conversions. The provider of this service is Meta Platforms Ireland Limited, 4 Grand Canal Square, Dublin 2, Ireland. However, according to Facebook, the data collected is also transferred to the USA and other third countries.

This allows the behavior of site visitors to be tracked after they have been redirected to the provider's website by clicking on a Facebook ad. This allows the effectiveness of Facebook ads to be evaluated for statistical and market research purposes and future advertising measures to be optimized.

The data collected is anonymous for us as the operator of this website; we cannot draw any conclusions about the identity of the users. However, the data is stored and processed by Facebook so that a connection to the respective user profile is possible and Facebook can use the data for its own advertising purposes in accordance with the Facebook Data Usage Policy (<https://de-en.facebook.com/about/privacy/>). This allows Facebook to enable the placement of enable advertisements on Facebook pages and outside of Facebook. This use of the data cannot be influenced by us as the site operator.

The use of this service is based on your consent in accordance with art. 6 (1) (a) GDPR and § 25 (1) TTDSG. Consent can be revoked at any time.

Insofar as personal data is collected on our website with the help of the tool described here and forwarded to Facebook, we and Meta Platforms Ireland Limited, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland are jointly responsible for this data processing (art. 26 GDPR). The joint responsibility is limited exclusively to the collection of the data and its transfer to Facebook. The processing carried out by Facebook after forwarding is not part of the joint responsibility. The obligations incumbent on us jointly have been set out in an agreement on joint processing. The text of the agreement can be found at: [https://www.facebook.com/legal/controller\\_addendum](https://www.facebook.com/legal/controller_addendum). According to this agreement, we are responsible for providing the data protection information when using the Facebook tool and for the secure implementation of the tool on our website in accordance with data protection law. Facebook is responsible for the data security of Facebook products. You can assert data subject rights (e.g. requests for information) regarding the data processed by Facebook directly with Facebook. If you assert your data subject rights with us, we are obliged to forward them to Facebook.

Data transfer to the USA is based on the standard contractual clauses of the EU Commission. Details can be found here: [https://www.facebook.com/legal/EU\\_data\\_transfer\\_addendum](https://www.facebook.com/legal/EU_data_transfer_addendum) and <https://de-de.facebook.com/help/566994660333381>.

You can find further information on protecting your privacy in Facebook's privacy policy: <https://de-de.facebook.com/about/privacy/>.

You can also activate the remarketing function "Custom Audiences" in the Settings for Advertisements under:

Deactivate [https://www.facebook.com/ads/preferences/?entry\\_product=ad\\_settings\\_screen](https://www.facebook.com/ads/preferences/?entry_product=ad_settings_screen). You must be logged in to Facebook to do this.

If you do not have a Facebook account, you can deactivate usage-based advertising from Facebook on the website of the European Interactive Digital Advertising Alliance: <http://www.youronlinechoices.com/de/praferenzmanagement/>.

The company is certified in accordance with the "EU-US Data Privacy Framework" (DPF). The DPF is an agreement between the European Union and the USA, which is intended to ensure compliance with European data protection standards for data processing in the USA. Every company certified under the DPF undertakes to comply with these data protection standards. Further information on this can be obtained from the provider at the following link:

<https://www.dataprivacyframework.gov/s/participant-search/participant-detail?contact=true&id=a2zt0000000GnywAAC&status=Active>

## Data collection when using the web store

### User account

To make it easier to use our webshop, we offer the option of creating a user account. The following information is mandatory for this:

- E-mail address
- password
- Billing and delivery address details

The following information is not mandatory. If deposited, these can be used for the purposes of the user account

- Salutation
- Company, VAT ID
- Contact details (telephone, fax, cell phone, telephone (private), date of birth)
- Information from comment field

After registration, we process your data to simplify the ordering process and to keep you informed about current and past orders. Furthermore, in our customer account we offer you the possibility to create and manage wish lists. We also process the data stored in your user account in order to be able to offer you discounts and special offers based on your order and interest history. To register a user account, it is necessary to enter a user ID (e-mail address) and a password.

It is also possible to place an order in our webshop without creating a user account via guest access.

The legal basis for the processing of your data in the context of the user account is your voluntary consent within the meaning of art. 6 (1) (a) GDPR.

## 10. Processing of customer and contract data

### Data processing for the fulfillment of the contract

We collect, process and use personal customer and contract data for the establishment and execution of contractual relationships in accordance with art. 6 (1) (b) GDPR

This includes all data provided during the ordering process (e.g. billing and delivery address, contact details, e-mail address, title, company details), information on the selected payment and delivery method and the information from your order itself. Please note that not all of the data requested during the ordering process is mandatory information. If you provide data that is not mandatory, we will process it as part of the ordering process.

We only use personal data in the form of usage data that is processed when the web store is used to the extent necessary to provide the service. The processing takes place on the basis of art. 6 (1) (b) GDPR.

### Data processing for advertising purposes

If you give us your consent within the meaning of art. 6 (1) (a) GDPR, we will process your data for the purposes of advertising communication.



## Data processing on the basis of our legitimate interest

In some cases, we process your personal data on the basis of our legitimate interest within the meaning of art. 6 (1) (f) GDPR. Data processing is only permitted in accordance with art. 6 (1) (f) GDPR if your rights and freedoms do not outweigh our legitimate interests in data processing.

Examples of this form of data processing are

- Data transfer to external lawyers, tax consultants and auditors
- Data processing for internal planning and controlling purposes

## Data processing for the fulfillment of legal obligations

Furthermore, in some cases we are obliged to process your data due to legal requirements. This applies in particular to the retention of your data due to retention obligations under commercial and tax law.

Data transmission upon conclusion of contract

If you order goods via our online store, we will pass on your personal data to the transport company commissioned to deliver the goods and to the payment service provider commissioned to process the payment. Only the data required by the respective service provider to fulfill its order will be passed on. The processing takes place on the basis of art. 6 (1) (b) GDPR.

## Credit check

In the case of a purchase on account or another payment method where we make advance payments, we may carry out a credit check (scoring). For this purpose, we transmit the data you enter (e.g. name, address, age or bank details) to a credit agency. The probability of a payment default is determined on the basis of this data. If there is an increased risk of non-payment, we may refuse the payment method in question.

The credit check is carried out to fulfill the contract on the basis of art. 6 (1) (b) GDPR and on the basis of our legitimate interest in avoiding payment defaults (art. 6 (1) (f) GDPR).

## Payment services

We integrate payment services from third-party companies on our website. When you make a purchase from us, your payment details (e.g. name, payment amount, account details, credit card number) are processed by the payment service provider for the purpose of payment processing. The contractual and data protection provisions of the respective providers apply to these transactions. The payment service providers are used to process the contract on the basis of art. 6 (1) (b) GDPR and in our legitimate interest in a payment process that is as smooth, convenient and secure as possible (art. 6 (1) (f) GDPR).

We offer the following payment services when using our webshop:

### PayPal

The provider of this payment service is PayPal (Europe) S.à.r.l. et Cie, S.C.A., 22-24 Boulevard Royal, L- 2449 Luxembourg (hereinafter referred to as "PayPal").

The transfer of data to the USA is based on the standard contractual clauses of the EU Commission. You can find details here: <https://www.paypal.com/de/webapps/mpp/ua/pocpsa-full>.

Details on data processing by PayPal can be found in their privacy policy:

<https://www.paypal.com/de/webapps/mpp/ua/privacy-full>.

### Mastercard

The provider of this payment service is Mastercard Europe SA, Chaussée de Tervuren 198A, B-1410 Waterloo, Belgium (hereinafter referred to as "Mastercard").

Mastercard may transfer data to its parent company in the USA. The data transfer to the USA is based on Mastercard's Binding Corporate Rules. You can find details here: <https://www.mastercard.de/de-de/datenschutz.html> and <https://www.mastercard.us/content/dam/mccom/global/documents/mastercard-bcrs.pdf>.

### VISA

The provider of this payment service is Visa Europe Services Inc, London Branch 1, Sheldon Square, London W2 6TT, United Kingdom (hereinafter referred to as "VISA").

VISA may transfer data to its parent company in the USA. The data transfer to the USA is based on the standard contractual clauses of the EU Commission. Details can be found here: <https://www.visa.de/nutzungsbedingungen/visa-globale-datenschutzmitteilung/mitteilung-zuzustandigkeitsfragen-fur-den-ewr.html>.

Further information on data processing by VISA can be found in VISA's privacy policy: <https://www.visa.de/nutzungsbedingungen/visa-privacy-center.html>.

### Processor

We use service providers who process your personal data on our behalf for various processes relating to the provision of the web store and the processing of orders and customer relationships. These service providers have been bound by a contract for order processing within the meaning of art. 28 para. 3 GDPR to process data strictly in accordance with instructions and to maintain confidentiality.

### 11. Data protection information social media

We use business accounts on Facebook, Instagram and LinkedIn. When you visit our pages on these social media, you have the opportunity to respond to our posts, comment on them and send us private messages, among other things. Your visit to our profile triggers a variety of data processing operations relating to your personal data. We will inform you about your rights with regard to the processing of your personal data. You are not obliged to provide us with your personal data. However, this may be necessary for individual functionalities of our profiles in social networks. We process your data for customer-oriented company presentation, for market-effective external presentation and for exchange with the users of our social media presence. The legal basis for data processing is art. 6 (1) (f) GDPR and is necessary to safeguard our legitimate interests. Your interests or fundamental freedoms and rights are not to be regarded as overriding, as you have voluntarily opted for this form of interaction and communication.

If you use our profiles on social media to contact us, the data you provide us with will be processed by us exclusively for the purpose of contacting you. The legal basis for data collection is therefore art. 6 (1) (a) GDPR, your consent to communication via social media, art. 6 (1) b GDPR, for the initiation or performance of a contract, §26 of the German Federal Data Protection Act for the purposes of the employment relationship and art. 6 (1) (f) GDPR, our legitimate interest in effective public relations work.

### Data transfer to a third country

The social media are based in the USA. This means that all your data is transferred to an insecure third country, which often does not have a level of data protection comparable to that in the European Union. This data transfer takes place through your voluntary use of the platforms in accordance with art. 6 (1) (a) and art. 49 (1) (a) GDPR.

We would like to point out that the platform operators use web tracking and profiling systems that create extensive profiles about the users of these platforms. However, we have no influence over these systems. When you visit our social media pages, your personal data is not only collected, used and stored by us, but also by the social media operators. This happens even if you yourself do not have a profile on the respective social network. For details on the collection and storage of your personal data as well as the type, scope and purpose of its use by the social media, please refer to their privacy policies:

- Facebook.com; <https://de-de.facebook.com/privacy/explanation>
- Instagram.com; <https://help.instagram.com/519522125107875>
- LinkedIn.com; <https://www.linkedin.com/legal/privacy-policy>

### Secure communication

Furthermore, communication via the Internet can never be fully secured. Therefore, please do not send us any particularly sensitive data or personal information, especially applications via our social media sites. You can also contact us with your request at any time via our other communication channels listed in the legal notice.

### 12. Your rights as a data subject

#### Right to information

In accordance with art. 15 GDPR, you have the right to request information from the controller as to whether personal data concerning you is being processed. For this purpose, Kolb Design Technology GmbH & Co KG will provide you with an overview of the processing purposes, the categories of personal data processed, the respective recipients or categories of recipients and a copy of the stored data.

### **Rights to rectification, erasure and restriction of processing**

In accordance with art. 16 GDPR, you have the right to obtain without undue delay the rectification of inaccurate personal data concerning you. Taking into account the purposes of the processing, you also have the right to request the completion of incomplete personal data.

In accordance with art. 17 GDPR, you have the right to demand from Kolb Design Technology GmbH & Co KG that personal data concerning you be deleted immediately, provided that there is no other legal requirement to the contrary.

- In accordance with art. 18 GDPR, you have the right to request the restriction of processing if
- you dispute the accuracy of your personal data,
- the processing is unlawful and the data subject opposes the erasure of the personal data and requests the restriction of their use instead,
- the controller no longer needs the personal data for the purposes of the processing, but they are required by the data subject for the establishment, exercise or defense of legal claims
- you object to the processing in accordance with art. 21 GDPR.

### **Right of withdrawal**

You have the right to withdraw your consent at any time. The withdrawal of consent does not affect the lawfulness of processing based on consent before its withdrawal. If you withdraw your consent, your application will be removed from the applicant pool and will no longer be considered. The application data will be deleted promptly after revocation, unless there is an obligation to continue storing your data due to statutory retention obligations.

### **Right of objection**

You have the right to object at any time to the processing of your personal data based on Article 6(1)(e) and (f) GDPR. Kolb Design Technology GmbH & Co KG will then no longer process the personal data unless it can demonstrate compelling legitimate grounds that outweigh the interests, rights and freedoms of the data subject.

### **Right of appeal**

You have the right to lodge a complaint with the competent supervisory authority if you are of the opinion that the processing of personal data concerning you violates the statutory provisions. The supervisory authority responsible for Kolb Design Technology GmbH & Co KG is the Bavarian State Office for Data Protection Supervision.

### **Right to data portability**

You have the right to have data that we process automatically on the basis of your consent or in fulfillment of a contract handed over to you or to a third party in a common, machine-readable format. If you request the direct transfer of the data to another controller, this will only take place if it is technically feasible.

### **Status of the data protection information**

Constant development makes it necessary to adapt our data protection principles from time to time. We reserve the right to make corresponding changes at any time.

(Status: December 2023)